

Marketing Association Amsterdam
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info@ma-amsterdam.nl

This website is property of the Marketing Association Amsterdam (MAA). This privacy policy sets out how the MAA uses and protects any information that you provide when you become a member. By becoming a member, you agree to this privacy policy and you allow the MAA to store your data. The MAA is committed to ensuring that your privacy is protected by current law (General Data Protection Regulation).

Information

Your personal data will be maintained in a secure environment carefully dealt with. We require this information to understand your needs, to recognize our members and to provide you with a better service. Moreover, we will use your data for the following reasons: internal record keeping, improving our services, periodically send commercial or promotional emails or other information which we think you might find interesting. We may contact you by email or phone. We use your bank account to register and collect the payment of our annual membership fee. By applying for one of our events, you agree that we will share your resume, transcripts and/or motivation letter with the participating companies of that particular event. MAA will ensure safe transfer to the recipient. After transfer, the privacy policy of the recipient is applicable.

Additionally, some activities might require you to send us additional information. For example, trips outside of Amsterdam may require you to provide us with passport information, citizen service number and insurance details. We might need this for flights, visa applications and identification for entrance to official government buildings.

This information will only be shared with those within the organization in charge of organizing the trips, board members or committee members or with external companies such as airlines. After the event the information will be deleted from the Google Drive. The same concerns for resumes containing personal details.

If you want to determine your membership earlier or if you want your data to be deleted, please send an e-mail to vice-chairman@ma-amsterdam.nl

Visuals

During events MAA reserves the right to take photos and video content for promotion purposes. The content will stay within the organization and will only be used for promotional purposes of MAA itself on our Social Media (Facebook, Instagram, LinkedIn) and our website.

In case you do not wish to be photographed or if you do not want content of you to be uploaded online, you can contact us and we will make sure that this footage is not saved or distributed.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online. Information can only be accessed by board members and committee members who need to use the information for the purpose of why it is required. Access to personal information registered on the website is protected by username and password and is only provided to the board members of MAA.

Email content and question form

Members and individuals or organizations outside of MAA can get in contact with us via e-mail or via filling in the contact form on the website. Information discussed via these channels are saved on the website or archived in our e-mail accounts. This is done because with an annually changing board it is important to archive information discussed, in case this needs to be checked or used at a later point in time.

In case you do not want us to keep certain conversations, you can contact us and we will delete it from our archive.

Monthly mail

We offer a monthly mail with which we want to inform interested parties about our events. Your email adress is automatically added to the list of subscribers when you become a member of MAA. Each newsletter contains a link with which you can unsubscribe.

Questions

MAA may change this policy from time to time by updating this page. We advise you to visit this page on a regular basis, to make sure you are fully informed about the latest changes. This privacy policy was last modified on 06-06-2018.

If you have further questions about our privacy policy you can contact us at info@ma-amsterdam.nl