



Privacy policy MAA

Privacy policy of <https://www.ma-amsterdam.nl/>

Privacy policy

This website is the property of the Marketing Association Amsterdam (MAA). This privacy policy sets out how the MAA uses and protects any information that you provide when you become a member. By becoming a member, you agree to this privacy policy and you allow the MAA to store your data. The MAA is committed to ensuring that your privacy is protected by the current law of General Data Protection Regulation (GDPR), governed as a European Law per May 25th, 2018. If you become a member, you agree with this Privacy policy by ticking the box referring to the Privacy policy and Terms and Conditions on the online and/or offline registration form.

Information

Your personal data will be maintained in a secure environment carefully dealt with. We will only use your data for our association's purposes. We require this information to understand your needs, to recognize our members, for our partner universities' administration purposes, and to provide you with a better service. Moreover, we will use your data for the following reasons: internal record keeping, improving our services, periodically sending commercial or promotional emails or other information which we think you might find interesting. We may contact you by email or phone. We use your bank account to register and collect the payment of our annual membership fee. By applying for one of our events, you agree that we will share your resume, transcripts, and/or motivation letter with the participating companies of that particular event. MAA will ensure safe transfer to the recipient. After transfer, the Privacy policy of the recipient is applicable.

Additionally, some activities might require you to send us additional information. For example, trips outside of Amsterdam may require you to provide us with passport information, citizen service number, and insurance details. We might need this for flights, visa applications, and identification for entrance to official government buildings.

This information will only be shared with those within the organization in charge of organizing the trips, board members, or committee members or with external companies such as airlines. After the event, the information will be deleted from Google Drive. The same concerns for resumes containing personal details.

If you want to terminate your membership earlier or if you want your data to be deleted, please send an e-mail to vice-chairman@ma-amsterdam.nl.

Contact information

40537054

Marketing Associatie Amsterdam

Part of Marketing Associatie Nederland
info@ma-amsterdam.nl

Address

Roetersstraat 11 Kamer E1.24
1018 WB Amsterdam
Postbus 15882

Chamber of Commerce:

Bank: ABN AMRO
IBAN: NL55 ABNA 0448 5261 15
Marketing Associatie Amsterdam



Visuals

During events, MAA reserves the right to take photos and video content for promotional purposes. The content will stay within the organization and will only be used for promotional purposes of MAA itself on our Social Media (Facebook, Instagram, LinkedIn), our website, and offline promotion. In case you have an objection against a content piece then you can contact us through sending an email to info@ma-amsterdam.nl. If you do not wish to be photographed or if you do not want content on which you are visible to be uploaded online, you can also contact us, and we will make sure that this footage is not saved or distributed.

Security

We are committed to ensuring that your information is secure. To prevent unauthorized access or disclosure, we have put in place suitable physical, electronic, and managerial procedures to safeguard and secure the information we collect online. Information can only be accessed by board members and committee members who need to use the information for the purpose of why it is required. Access to personal information registered on the website is protected by username and password and is only provided to the board members of MAA. If you apply for an event you agree that the necessary information on your submission will be distributed to the third-party company.

Email content and question form

Members and individuals or organizations outside of MAA can get in contact with us via email or via filling in the contact form on the website. The information discussed via these channels is saved on the website or archived in our email accounts. This is done because with an annually changing board it is important to archive information discussed, in case this needs to be checked or used at a later point in time. In case you do not want us to keep certain conversations, you can contact us, and we will delete it from our archive.

Links to other websites

The MAA website is likely to contain links that can forward you to third-party websites, such as our partner companies, partner universities, or other websites that are not operated by us. Once you are directed to a third-party website, the Terms and Conditions as well as the Privacy policy of that particular website will apply. It is advised to read through the policies of those websites. The MAA has no control over third-party websites and is not held responsible for the policies, content, or practices of any third-party website, service, and/or product.

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Monthly mail

We offer a monthly mail with which we want to inform interested parties about our events. Your email address is automatically added to the list of subscribers when you become a member of MAA. Each newsletter contains a link with which you can unsubscribe.

Legal requirements

MAA may disclose personal information in the belief that such an action is required. Such instances may be to comply with a legal or university obligation, to protect and defend the rights and property of the MAA, protection of MAA against any legal liabilities, to prevent; investigate; or rule out possible wrongdoing in regards to the MAA, and for protection of the personal safety of users of the MAA website.

Amendments of the privacy policy

MAA may change this policy from time to time by updating this page. There is a possibility that this Privacy policy will be amended or altered in the future. Consequently, you are advised to review this statement periodically to remain up to date on the latest policies. Changes to this Privacy policy take effect once they are posted online.

Questions

Should you have any questions, remarks, or queries, you can contact the MAA through the following contact details:

- E-mail: info@ma-amsterdam.nl
- By phone: 020 - 525 41 54*
- By letter: Room E1.24, Roetersstraat 11, 1018 WB Amsterdam, Postbus 15882

*Please note that the MAA Board members hold a part-time position, hence it is plausible that your phone call will not be answered at the first instance.

This privacy policy was last modified on 01-06-2021.

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